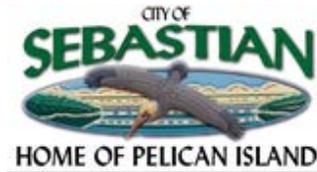


**CENTENNIAL CELEBRATION TASK FORCE
AGENDA
THURSDAY, MARCH 23, 2023 – 10:00 A.M.
CITY COUNCIL CHAMBERS
1225 MAIN STREET, SEBASTIAN, FLORIDA**

- 1. ORDER**
- 2. REPORTS**
 - A. Staff Items**
 - a. Minutes from February 13, 2023 meeting
 - b. Indian River Magazine proposal
 - c. Discuss the photo contest for the Indian River Magazine
 - B. Marketing & Promotion**
 - a. Update on the centennial website
 - C. Art**
 - a. Discuss coloring book picture historical significance phrases
 - b. Discuss production and distribution of the coloring book
 - D. Historical**
 - a. Discuss list of article topics for the Indian River Magazine
 - E. Parades & Special Events**
 - F. Sponsorships**
- 3. NEXT MEETING SCHEDULED FOR**
- 4. ADJOURN**

NO STENOGRAPHIC RECORD BY A CERTIFIED COURT REPORTER WILL BE MADE OF THE FOREGOING MEETING. ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE BY THE CITY COUNCIL, BOARD OR AGENCY WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING WILL NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE, WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE HEARD. (F.S.286.0105)

*IN COMPLIANCE WITH THE AMERICAN WITH DISABILITIES ACT (ADA) OF 1990, ANYONE WHO NEEDS A SPECIAL ACCOMMODATION FOR THIS MEETING SHOULD CONTACT THE CITY'S SEATING ADA COORDINATOR AT 388-8226 – ADA@CITYOFSEBASTIAN.ORG AT LEAST 48 HOURS IN ADVANCE OF THIS MEETING.
TWO OR MORE ELECTED OFFICIALS MAY BE IN ATTENDANCE AT THIS MEETING.*



**CENTENNIAL CELEBRATION TASK FORCE
MINUTES
MONDAY, FEBRUARY 13, 2023 – 10:00 A.M.
CITY COUNCIL CHAMBER
1225 MAIN STREET, SEBASTIAN, FLORIDA**

Staff Present

Brian Benton, Leisure Services Director
Cathy Testa, Records Specialist
Jeanette Williams, City Clerk
Paul Carlisle, City Manager

Participants Present

Marc Gingras Michelle Morris
Britney Melchiori Donna Ware
Patti Williams Sally Maio

1. ORDER

The Centennial Celebration meeting was called to order at 10:00am

2. REPORTS

A. Staff Items

MOTION by Ms. Carlisle and a SECOND by Ms. Testa to approve the minutes from January 23, 2023. MOTION approved by unanimous voice vote.

B. Marketing & Promotion

Mr. Benton said he is grateful to Ms. Melchiori and Ms. Irwin for working so hard to develop some social media images. He informed everyone that our Facebook page is live. He spoke with Ms. Brook-Reese and said she has the sponsorship template on our website. He reminded everyone there will not be a lot of content on the website at first, it will mainly be the sponsorship information; how to contact us and the highlights of the yearlong events.

C. Art

The coloring book pictures were passed around and everyone chose an image to add a historical phrase to for the coloring book:

Train Station – Ms. Testa

Veterans – Mr. Gingras

Old School House – Ms. Maio

Pelican Stamp – Mr. Carlisle

Kayak on the Sebastian River – Ms. Morris

Paul Kroegel – Ms. Ware

Fisherman's Landing – Mr. Benton

The Chesser Family – Ms. Chesser

Captain Hardee Main Street Boat Ramp – Ms. P. Williams

D. Historical

Ms. Maio said she wants to know when the deadline is to have the articles she is writing for the 100 Sebastian Magazine done. She offered a few ideas for articles she is considering writing about. Ms. Maio said she will have her articles and the time line done by July 2023.

E. Parades & Special Events

Mr. Gingras said the festival planners would like to get together with the city at some point to discuss the plan for each of the events.

F. Sponsorships

Brian said the sponsorship packet has been finalized. Everyone agreed that Ms. Melchiori and Ms. Irwin did an outstanding job putting the packet together. Ms. Testa will send out the link for the interactive list of sponsors, this will allow everyone to share who they have spoken to and make notes.

3. NEXT MEETING

The next meeting is scheduled for Thursday March 23, 2023 at 10:00am

4. ADJOURN

Being no further business the meeting was adjourned at 10:26am.

Indian River Magazine proposal

From: "Gregory Enns" <enns@indianrivermag.com>

Subject: [SPF Issue] Sebastian Centinniel

Date: 28 February 2023 15:10

To: "Brian Benton" <bbenton@cityofsebastian.org>

Brian, Here is a tentative estimate. I will give you a formal one once you narrow down specifics such as number of pages :

5,000 copies

48 pages, plus 4 cover pages

80 pound cover weight paper for cover, 60 pound text weight paper.

Providing design, content and editing of the magazine

Total = \$17,350.

COLORING BOOK PHRASES

Pelican Island Stamp

March 14, 1903, by executive order of President Theodore Roosevelt, Pelican Island Wildlife Refuge was the first official wildlife refuge in the United States. In recognition of the 100th year anniversary, the U.S. Postal Service issued a commemorative stamp to celebrate the centennial anniversary marking the beginning of the National Wildlife Refuge system.

The Sebastian Train Station

On December 11, 1893, a crowd turned out at the Sebastian Station to greet the train as it chugged into town for the first time.

Fisherman's Landing

Fisherman's Landing's purpose is for the commercial harvest of marine life by commercial fisherman, it also promotes and educates the public about the economic, cultural, and historical heritage of Florida's traditional working waterfronts.

Old School House

In 1927 a new school was built on Main Street. In 1983 the building was turned over to the City and would become City Hall until 2004 when a new City Hall was built next door. It is now a historical museum, Indian River State College classrooms and environmental agency offices.

Main Street Boat Ramp

A Gateway to our Indian River Lagoon for boaters and fisherman offering panoramic views of our marine and wildlife to visitors walking and biking the area.

Articles for 2024 Centennial Magazine

Can You Direct Me to Sebastian City Hall?

Use Photos in Council Chambers behind the dais

- 1) Woodmen of the World Building – Opera House – Lisanne Monier (when)
- 2) Bank of Sebastian – had to be demolished when new US Highway One built
- 3) 1957 New City Hall and Fire Headquarters and Police Station

Later became shared Sebastian Area Historical Society and Sebastian Chamber of Commerce, Teen Center, North County Library (before built on CR 512), City of Sebastian Public Utilities Offices and Finally Refurbished Chamber of Commerce

- 4) Old 1927 Schoolhouse and Adjoining Police Department and Ambulance Squad
- 5) 2004 Existing City Hall and Refurbished Police Department, Tennis Courts and Friendship Park and offers of land and building space for the Boys and Girls Club, Sebastian Historical Society Museum, Indian River State College Classrooms, Senior Center and Sebastian River Art Club

Who Were the Old Grouches – Will We Ever Really Know?

All the stories gathered from people's recollections (some picture of signs over years and new signs created by Curt Oxford)

Sebastian Preserves Paradise for All to Enjoy

Grants to construct Main Street Area Park and Pier and Boat Launch named for Captain Robert Hardee, Candy Cane Park, Annual Christmas Celebrations, later grants for Main Street boat parking and preservation of the Hardee Oak Tree,

Transfer of GDC Building and Ramp to become City of Sebastian Yacht Club for Use by city residents

Sebastian Municipal Golf Course Grants

Grants for Riverview Park and Surrounding Properties including Cavcorp (parking), Veterans Memorial, Splash Pad and Paul Stevenson (riverfront area), Twin Piers, Natural Resources Grant and community effort to up shoreline

City grants for Barber Street Sports Complex, Skate Park, Hardee Park, Garden Club Park

Grant for Fisherman's Landing (Old Hurricane Harbor and Adjacent Property)

Paul Kroegel Saved the Pelicans and Ensured Future Preservation of Natural Resources Throughout the USA

1903 Dedication of Pelican Island as First National Refuge Preserve by then President Teddy Roosevelt

Rosalie Hume Creation of Kroegel Statue Overlooking Pelican Island

2003 100 Year Three Day Celebration – Post Office Recognition with official Pelican Island stamp

Arlo Guthrie

2004 Hurricanes Frances and Jeanne Left Their Mark on Sebastian

Info about Hurricanes and After Effects

Damage to new City Hall and Police Department under construction just prior to opening

FEMA moves into Old Council Chambers and Stays for Two Months to Oversee Blue Roof Program

Pete Harris writes and performs for Us - Sebastian Moon, Hurricane Song (with permission use words to Hurricane song)

Sebastian Sure Knows How to Celebrate Life

4th of July Parade and All Day Events and fireworks in Riverview Park – Lions Club

Christmas Parade and Holiday Celebrations throughout the Years Sponsored by Chamber of Commerce and City and GFWC Sebastian Womens Club

Annual Festivals in Riverview Park

Clambake Festival

Earth Day Festival

Pelican Island Festival

Craft Club Shows and Sebastian River Art Shows

(list annual events)

Annual Memorial Day, Veterans Day, 9-11 Ceremonies

Halloween Parades and Activities

Sebastian River Area Historical Society from Its Beginnings in 1938

George Keyes, Virginia Bertram

Sebastian Inlet

Chamber of Commerce

APRIL 2023

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3 3pm Veterans	4 2pm Bid 6pm NRB	5 2pm Bid	6 6pm Planning & Zoning	7	8
9	10	11	12 10am Bid 6pm City Council	13	14	15
16	17	18 2pm Special Magistrate	19	20 2pm Bid 6pm Planning & Zoning	21	22
23	24 6pm Parks & Rec	25	26 6pm City Council	27	28	29
30						