

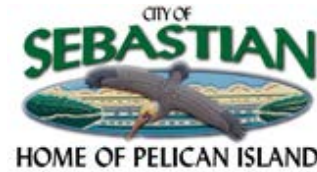
**CENTENNIAL CELEBRATION TASK FORCE
AGENDA
MONDAY, AUGUST 22, 2022 – 10:00 A.M.
CITY COUNCIL CHAMBERS
1225 MAIN STREET, SEBASTIAN, FLORIDA**

- 1. ORDER**
- 2. REPORTS**
 - A. Marketing & Promotion**
 - B. Art**
 - C. Historical**
 - D. Parades & Special Events**
 - Centennial Parade date
 - Birthday Celebration Event
 - E. Sponsorships**
 - Logo design by The Marketing Branch
- 4. SCHEDULE NEXT MEETING**
- 5. ADJOURN**

NO STENOGRAPHIC RECORD BY A CERTIFIED COURT REPORTER WILL BE MADE OF THE FOREGOING MEETING. ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE BY THE CITY COUNCIL, BOARD OR AGENCY WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING WILL NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE, WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE HEARD. (F.S.286.0105)

IN COMPLIANCE WITH THE AMERICAN WITH DISABILITIES ACT (ADA) OF 1990, ANYONE WHO NEEDS A SPECIAL ACCOMMODATION FOR THIS MEETING SHOULD CONTACT THE CITY'S SEATING ADA COORDINATOR AT 388-8226 – ADA@CITYOFSEBASTIAN.ORG AT LEAST 48 HOURS IN ADVANCE OF THIS MEETING.

TWO OR MORE ELECTED OFFICIALS MAY BE IN ATTENDANCE AT THIS MEETING.



**CENTENNIAL CELEBRATION TASK FORCE
MINUTES
MONDAY, JULY 18, 2022 – 10:00 A.M.
CITY COUNCIL CHAMBER
1225 MAIN STREET, SEBASTIAN, FLORIDA**

Staff Present

Brian Benton, Leisure Services Director
Cathy Testa, Records Specialist
Jeanette Williams, City Clerk
Paul Carlisle, City Manager

Participants Present

Marc Gingras Michelle Morris
Patti Williams JoAnne White (Zoom)
Britney Melchiori Cara Irwin

1. The Centennial Celebration meeting was called to order at 10:00am

2. **STAFF REPORTS**

A. **Marketing & Promotion**

Cathy shared a template for sponsorships. There was an additional level added and the dollar amount of the levels were adjusted.

Cathy asked for input for the sponsorship level names. Six names were chosen:

- Level 1 – Friendly People
- Level 2 – Old Grouches
- Level 3 – Turtle
- Level 4 – Paradise
- Level 5 – Treasure Ship
- Level 6 - Pelican

Paul submitted a few of his ideas for the centennial logo (see attached)

Britney from The Marketing Branch offered in kind services for help with creating the logo and designing the sponsorship packets.

Cathy presented pricing and pictures of Therm-O Totes for the possibility of selling them.

B. **Art**

There were no participants from the Art Club in attendance. Marc said he would reach out to the president of the Art Club to organize a student art contest. The art work has to be finished and turned in by the end of the school year 2023.

It was suggested to contact Indian River Rocks to have centennial rocks painted and placed around the city in 2024.

C. **Historical**

Brian received a letter from the Sebastian Area Historical Society saying they would be delighted to assist the City with the Centennial Celebration. Their next meeting is in September and would be happy to discuss how they may help.

Scarlett Chesser stopped by City Hall and spoke with Cathy after being at the Sebastian Area Historical Society and heard about the Centennial Celebration. She is very excited about the celebration and has a lot of old pictures to share. She would like to be kept up to date with the planning.

D. **Parades & Special Events**

Jeanette received an email from Express Clydesdales Ranches stating they will be in contact at the end of December 2023 to say for sure if they will be able to attend the 4th of July event in 2024.

Brian is going to work with the band director for the Marching Sharks to attend the July 4th parade as well as the centennial parade in December. They have a conflict in December because of the school's PRISM musical.

E. **Sponsorships**

Brian advised that there are about 170 street poles to hang centennial flags. There are 44 on the presidential streets, 41 on US1 and 85 on the other city major streets.

Brian would like to have a kids area set up on celebration day with a bounce house, dunk tank and face painting.

Patti submitted a picture of a flag for the poles. She suggested putting sponsor names on the flags. She also suggested interviewing local businesses to talk about why they chose to open their business in Sebastian.

6. **NEXT MEETING**

The next meeting is scheduled for August 22, 2022 at 10:00am

7. **ADJOURN**

Being no further business the meeting was adjourned at 11:08am.

SEPTEMBER 2022

SUN	MON	TUE	WED	THU	FRI	SAT
				6pm P & Z 1	2	3
4	City Hall Closed 5	6pm NRB 6	7	5pm Police Pension 8	9	10
11	12	6pm Council Meeting 13	14	6pm P & Z 15	16	17
18	19	2pm Magistrate 20	21	22	23	24
25	6pm Parks & Rec 26	27	6pm Council Meeting 28	6pm FDOT Meeting 29	30	